



### Benefits to Public Safety

- Collaborate in Real-Time: Enable officers, leads and others to communicate via audio, video and data anytime, anywhere on any authorized device
- Stay Secure: Keep your agency's communications secure wherever personnel are deployed, using industry leading cybersecurity
- Reduce Costs: Eliminate travel, fuel usage, large infrastructure outlays and IT maintenance and support
- Build Trust: Enable personnel to improve engagement and build trust within their departments and across agencies, even with other jurisdictions
- Speed Response: Reduce critical communication delays and accelerate decision making with seamlessly integrated voice, video, and content sharing
- Improve Situational Awareness: Share a variety of audio, video and data across devices and locations anywhere, anytime – even in transit
- Simplify IT: Ease IT's workload through cloud services and reduce the complexity of managing disparate technologies

# Digital Transformation for Collaboration in Public Safety



### Three Solutions to Empower Your Agency

There's never been a better time for the digitization of public safety. Digital transformation can empower your agency with an amazing array of solutions that personalize the user experience, streamline processes and enable your personnel to increase efficiencies.

At Cisco, and our partner CDW-G, we are committed to helping public safety agencies like yours benefit from digitization. We can empower your agency with the latest in innovative technologies through three key solutions:

- Cisco WebEx® Meeting Center
- Cisco Jabber®
- Cisco Collaboration Meeting Rooms (CMR) Cloud

### WebEx Meeting Center

Be more productive and get more done faster with Cisco WebEx® Meeting Center, the proven industry leader in video and web conferencing. From the pocket to the conference room, WebEx lets any authorized personnel in your agency actively participate in meetings in real-time on a variety of devices; in the field, at home or in the office. This frees your team from time consuming travel, associated costs, and more importantly, delayed responses – which can be critical in today's public safety environment.



WebEx is the industry leader because it lets public safety agencies like yours effectively and efficiently manage projects and host engaging meetings between personnel, special teams and across departments in real-time. This enables agencies to make faster, more informed decisions by allowing all attendees to witness the same information and ask pertinent questions at the same time. Cisco WebEx® Meeting Center is delivered as software as a service (SaaS) through the Cisco® Collaboration Cloud, and is easy to roll out and scale as your organization grows. To learn more about Cisco WebEx Meeting Center, please visit [Cisco WebEx Meeting Center](#).

## Jabber

The Cisco Jabber® platform is a unified communications application that lets your team members be more productive anywhere, anytime on any authorized device – even in transit. With Jabber, they are empowered to find the right people with the right information in real-time for further collaboration on your agency's preferred platform.

### Features

- Instant Messaging: Talk to other team members instantly or create personal or group chat rooms complete with chat history
- Video Conferencing: Invite others to join, single or multiscreen with 720p video and 1080p content on standard or widescreen
- Screen Sharing: Share content or your entire screen in real-time and also let others take control to share theirs as well
- Interactive Multimedia: Engage your audience by incorporating multimedia presentation, including PowerPoint, Flash, audio and video files
- Personal Rooms: Create permanent, personal rooms for personnel to use throughout their shifts and that can be left open or locked for others
- Recording/Editing/Playback: Securely create encrypted and password protected recordings of your meetings for future reference, training or demonstrations
- Scalable as Needed: Support up to 200 concurrent users in a single meeting

Cisco Jabber can enable your agency to unify presence, instant messaging, video, voice, voice messaging, screen sharing, and conferencing capabilities securely into one application. It can provide your team with consistently clear and reliable communications backed by Cisco's industry leading threat-centric cybersecurity. To learn more visit [Cisco Jabber](#).



## Collaboration Meeting Rooms (CMR) Cloud

CMR Cloud is the only solution that provides simple, secure collaboration with WebEx Cloud to allow the largest number of participants to join a single meeting. It is a simple-to-use video conferencing service that can connect your individual team member's online personal rooms with the cloud-based WebEx® Video Bridge into one, always-available meeting experience.

CMR Cloud provides public safety agencies a video bridging service that connects all types of endpoints (smartphones, tablets, laptops, presence, etc.) to a permanent, personalized video conferencing space, eliminating the need to buy on-premises equipment. This makes it easy for officers, leads in the field, administrative staff and a variety of others to collaborate anywhere, anytime using any authorized device, without requiring cumbersome codes. CMR Cloud is offered as a subscription service. To learn more visit [Cisco Collaboration Meeting Rooms Cloud](#).

## Financing

Cisco Capital can help you acquire the technology you need to achieve your objectives and stay competitive. We can help you reduce CapEx, accelerate your growth and optimize your investment dollars and ROI. Cisco Capital financing gives your agency flexibility in acquiring hardware, software, services and complementary third-party equipment. And there's just one predictable payment. Learn more at [Cisco Capital Financing](#).

## Why Cisco/CDW-G

Cisco and CDW-G offer a variety of solutions that can personalize the user experience, streamline processes and enable your personnel to enjoy increased efficiencies and innovation. Only Cisco brings an integrated platform across network, datacenter, cloud, security, collaboration, analytics and IoT for faster digital transformation with reduced risk. By helping public safety agencies personalize citizen experiences, transform processes and empower their personnel, Cisco is changing the way cities live, work, learn and play. To learn more about this opportunity, contact your CDW-G account manager or email [publicsafety@cdwg.com](mailto:publicsafety@cdwg.com).